

# ThyssenKrupp Elevator

Americas Business Unit



For Immediate Release

Frisco, Texas

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**THYSSENKRUPP ELEVATOR ANNOUNCES synergy**  
***First Global System Combines More Than***  
***30 Machine Room-Less Applications***

**FRISCO, TEXAS (SEPTEMBER 23, 2008)** – ThyssenKrupp Elevator today announced its synergy L series Machine Room-Less (MRL) elevator system. The company had previously made synergy H series available in 2007. The synergy L series combines the best practices found in more than 30 Machine Room-Less (MRL) elevator systems manufactured globally, making it the company's first global elevator system. The synergy line of products provides unprecedented building design flexibility for architects, and utilizes less space than most current MRL elevator models in the market place.

“Because synergy L line of MRL elevators does not require a load bearing overhead structure, it gives building owners, planners and architects the freedom to design and build with minimum constraints,” said Stuart Prior, Executive Vice President, Americas Product Sales & Marketing, COO Latin America & Brazil.

Additional benefits of synergy include the smaller and more energy-efficient, permanent-magnet gearless machine. The technology provides the performance of a much larger, gear-driven system and does not require gear lubricants. Other assets include lower overhead and smaller pit depth than many other MRL applications and no exterior machine room or control panel requirements (where code allows).

The synergy L series accompanies the existing synergy H series, expanding the product line to include additional lower rise applications. The L series represents the second of three products in the synergy series, which will eventually complete ThyssenKrupp Elevator’s North American MRL product

line. The synergy L series will be competing in the high-rise hydraulic, geared traction, and low-rise gearless traction markets.

Coinciding with the product's launch, a new synergy micro site showcases L and H series dimensional information, technical features, and an interactive cab selection section at [www.seewhatwebuilt.com](http://www.seewhatwebuilt.com).

Like all ThyssenKrupp Elevator products, buildings using synergy have access to 24-hour telephone support and technical assistance through the largest maintenance and parts distribution system in the country.

### **About ThyssenKrupp Elevator**

ThyssenKrupp Elevator, Americas Business Unit, is the largest producer of elevators in North America. It is also the market leader in manufacturing, installing, modernizing and maintaining elevators for all types of buildings in the Americas region with over 14,000 employees, more than 200 branch and service locations, and sales of approximately 2.5 billion US dollars. ThyssenKrupp Elevator, Americas Business Unit, oversees all business for the operations in the USA, Canada, Central and South America. It is part of the ThyssenKrupp Elevator AG, headquartered in Germany, the world's third largest elevator company with around 40,000 employees at over 800 locations in more than 60 countries. ThyssenKrupp Elevator worldwide generated sales of over 4.7 billion Euros in the fiscal year 2006/2007 (ending September 30). Products include passenger and freight elevators, escalators and moving walks, stair and platform lifts, passenger boarding bridges as well as high-quality service and support for all products. ThyssenKrupp Elevator is one of five business segments of ThyssenKrupp AG, a global conglomerate with business activities focused on the areas of Steel, Capital Goods and Services. The conglomerate has some 191,000 employees in more than 70 countries with sales totaling over 51 billion Euros. In November 2007, ThyssenKrupp broke ground on the site of its 3.7 billion US dollar carbon and stainless steel processing facility in Calvert, Alabama, which is expected to be operational in 2010 and generate approximately 29,000 jobs. Access: [www.thyssenkruppelevator.com](http://www.thyssenkruppelevator.com)

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